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Scientific American Medicine Returns

PRESS RELEASE FROM NATURE PUBLISHING GROUP

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Decker Intellectual Properties, Inc., has signed a licensing agreement with *Scientific American* to re-establish the comprehensive professional medical database, *Scientific American Medicine* (SAM). The subscription-based database, first published in 1981, now includes an enhanced medical offering through this agreement with *Scientific American*. For the past ten years (2004-2013), the resource was known as *American College of Physicians Medicine*.

Scientific American Medicine has a reputation of providing practicing clinicians and students with comprehensive and up-to-date medical information. Now, *Scientific American* will offer the editors of SAM access to *Scientific American* magazine's vast archive and cutting-edge reporting to incorporate relevant articles into the medical database. Decker will provide subscribers to SAM with custom-tailored RSS feeds of *Scientific American* content, as well as a trial subscription to the magazine. These added resources will help busy medical professionals keep up to date in areas of science, medicine, health and technology.

Elizabeth G. Nabel, MD, is the Editor in Chief of *Scientific American Medicine*. Dr. Nabel is also President of Brigham and Women's Hospital, and Professor of Medicine at Harvard Medical School. "Scientific American set a new standard for health science publishers when it launched *Scientific American Medicine* in 1981," says Brian Decker, CEO, Decker Intellectual Properties. "It was then and remains today a graphically rich resource for both physicians and students. We are excited to draw on *Scientific American's* content to enhance the editorial offering of the medical database."

"Sharing the wonders of science with lifelong learners is very much at the core of *Scientific American's* mission," says Diane McGarvey, Associate Vice President, Business Development. "We are excited to provide our award-winning content to aid students and medical professionals through *Scientific American Medicine*."

The Founding Editors of SAM are Dr Edward Rubinstein of Stanford and Dr Daniel Federman of Harvard. Their prescient ideas for a continuously updated textbook of medicine have influenced the teaching and practice of thousands of physicians.

Scientific American Medicine is a continuously updated resource. It covers all subspecialties of internal medicine plus Women's Health, Neurology, Emergency Medicine, Genetics and Psychiatry. *Scientific American Medicine* is available as an online resource as well as in loose-leaf and CD-ROM, formats. SAM provides clear and actionable diagnosis and treatment recommendations.

Subscribers to SAM also receive a free monthly e-newsletter to help them stay abreast of key developments in the medical field. In 2014 new titles, including *Scientific American Emergency Medicine* and *Scientific American Neurology* will launch.

-ENDS-

About Decker Intellectual Properties Inc

Decker Intellectual Properties, Inc., serves the informational needs of health care professionals. Its high-quality products are designed to help healthcare professionals practice and students learn more effectively. Decker also publishes *ACS Surgery*, the leading work for students and residents in surgery. The company is based in Hamilton, Ont., Canada.

About Scientific American

Scientific American is at the heart of Nature Publishing Group's (NPG) consumer media division, meeting the needs of the general public. Founded in 1845, *Scientific American* is the longest continuously published magazine in the US and the leading authoritative publication for science in the general media. Together with scientificamerican.com and 14 local language editions around the world it reaches more than 5 million consumers and scientists. Other titles include *Scientific American Mind* and *Spektrum der Wissenschaft* in Germany.

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